



Southern Maryland Youth Orchestra

Meeting Minutes

April 6, 2014

In attendance: Julia, Susan, Liz, Caroline, Emily, Krystal, Jill, Lindsay, AnneMarie, Susie

I. Call to order at 6:07pm.

II. Minutes from March 2014 approved.

III. President's Report – Julia

- Concert Plans
 - Plan for outside reception?
 - Food: big dessert like last time: music theme cookies?; cake? – problem with someone being stuck cutting the big cake. No other desserts; focus on hors d'oeuvres
 - Jill email to parents
- Orchestra social events
 - End of year social event up at Gilbert Run park: Jill will not be here – let's tap Melody Mudd? –
 - End of summer – back to orchestra pool party, rent Solomon's pool area... - rental usually just for evening
- Summer Session – cancelled, not enough signed up
- GoDIVA event wrap up
 - \$6000ish bottom line –
 - \$3700 from auction
 - donations \$4851
 - tickets \$2032
 - Plan for applications for award
 - JN and Jen Cooper met on Wednesday to discuss application process
 - Will be a fancy presentation at the November concert
 - Applications coming now – will be due early May
 - She'll do preliminary cut; then she'd like to do a group event chatting with each finalist
 - Will she do it again?
- Discussion of strategic plan – tabled for May
- Board nominees
 - JN needs to talk to everyone going off the Board
- Recruitment of students – table until June
 - Discussion about summer session as recruitment tool
- Choir Director contracts
 - Sent out by email to board for final review
 - Voted to approve
 - 2 original signed contract; copies for the board to follow
- Media consent form
 - Discussion on document sent by email with Caroline's edits
 - Based on discussion, Caroline will clean up and resend
 - Distribute form: have parents log in to Charms and opt out from there if they want "No"? Emily will look into how to make this happen on Charms –
 - as much on Charms as possible next fall – get away from paper
- Choir music – need to purchase a scanner sometime in the future and a choir stamp
- Fundraising:
 - \$1500 SMCAC grant:

- requirements: 4 concert tickets; 3 pictures of event; SMCAC tag line on our materials
 - SBL to contact for info on when the \$ comes; clarification on exactly what needs the SMCAC line
 - free ad for SMCAC in concert program
- Metrocast \$750/ \$50 ad
- \$100 Taylor Gas
- CPFCU – bought ad \$50
- \$100 C&M Levin Family fund
- Caroline – grant writing workshop
 - CSM – has established a Nonprofit Institute:
 - <http://www.csmd.edu/NonProfitInstitute/registration/index.html>
 - \$15/class
 - Summer fundraising class
 - Importance of needs assessment - ongoing assessment
- River Concert Series
 - Information booth free of charge: series is June 20-July25
 - Must complete form by May 2nd
 - Susie: should we sell something? – vendor fee
 - Issue of volunteering – parent involvement was low last year; some board members are away
- Drum Set – reminder to figure out we need to sell it
 - AMK suggests we talk to Chuck Levins at the music store

IV. Orchestra Director's / Manager's Report - AMK and EC

- Sectionals on Monday – all sectionals went well; all section leaders are “keepers”
AMK has to pull 2 songs because of attendance issues
 - Kids are not motivated to go further; kids swamped with everything else; sicknesses, conflicts
 - Weak string players – AMK has pulled all the hard pieces
 - Morale is suffering
 - Ideas: feature a Senior player or give more to the strong players – can the string trio do something in the concert?
 - Problem with instrumentation for small groups
- Need for concert list – SBL will email AMK for info
- Statement in concert program about copyright violation – send to Caroline to review

V. Choir Director's / Manager's Report - Krystal

- Still working on Ryken as location
- Will get contracts to directors

VI. Marketing Report – Susie

- Leadership Southern Maryland event
 - more interested participants this year compared to last
 - Sotterly does a family plantation Christmas
 - Path has been laid for further conversation – both for choir and orchestra
- Publicizing concert with media outlets
 - Press releases in a week
 - JN to email lady from Channel 10
 - flyer will go out in May in schools
- Press release about SMYChoir - after we get all the info on directors
 - April 27-28-29 Krystal will be announcing the choir at her concerts: so that's when the website needs to be up and running w/ choir info

VII. Financial Report– Liz

- Account balance \$5313.76
- \$1100 donations – includes ones already mentioned

- 1099: taxes - speedEfiler.com – turns out tax deadlines were Feb 1 to AMK and Feb 28 – but did efile on time by March 31
- Personal Property form – has been sent
- budget discussion continued
 - what to do with the \$1500 grant?

VIII. New Business

- Krystal's St Maries Musica concerts: table for us, announcing the choir
- Head shots of directors needed
- May 17 concert – invitation to choral directors to sing the part of Man of la Mancha as advertisement for choir?
- May meeting – discuss strategic plan but we will not do a reading
- June 8 - board development will be board orientation; - invitation to Lori Beth and Laurel
- Board self-evals next time

IX. Adjourn – 7:40pm

Future meetings:

5:30pm	May 4 (pre-concert meeting)
6pm	June 8